

A-Dcenter.com is the definitive online energy-asset marketplace for Acquisition and Divestiture professionals. Featuring the single source of nearly all active offerings – On The Market – the exclusive searchable, sortable, and real-time marketplace for new and archived asset listings.

Additional content includes:

- Video Interviews
- Who's Who in E&P A&D Database
- Networking Events Calendar
- Online Exclusives
- Blogs
- Survey Results
- Print & Web Archives
- A&D Conference Archives
- Breaking News E-Alerts

A-Dcenter.com and **A&D Watch newsletter** – both offer the exclusive opportunity to incorporate an online advertising program with a print program to effectively reach key decision-makers active at every stage of the A&D cycle.

Webinars

Influential content, quality sales leads, unparalleled results, guaranteed

Highlight your advisory team's expertise with a custom Webinar event or sponsorship of an **A-Dcenter.com** editorial Webinar. These powerful programs are an effective platform to deliver specialized or custom content to a premium audience.

Embedded Microsite

Let us build you a Microsite within **A-Dcenter.com**. This can be your own page featuring your deal team, key tombstones of successful deals – it is your site featured on the leading A&D website in the industry.

Content Integration Unit

Achieve ownership, branding, and lead generation by exclusively sponsoring an **A-Dcenter.com** Content Center.



A&D Watch Breaking News e-Alerts 125 x 125 pixel advertisement

Immediate results, traffic, and leads **\$3000 month**

Sponsor the popular breaking news alerts e-mailed to A&D professionals as important industry news occurs. **\$2500/month 6x schedule**

\$2000/month 12x schedule

Banners	Leaderboard
Home page (1 of 4)	728 x 90 Pixels \$5,000/Month
Home page (exclusive)	728 x 90 Pixels \$10,000/Month
Run of site (1 of 4)	728 x 90 Pixels \$7,500/Month
Run of site (exclusive)	728 x 90 Pixels \$20,000/Month

Online Opportunities on A-Dcenter.com

Video

Feature your latest A&D deal or financing announcement and have it included in an edition of the A&D Watch e-news alerts.

Scrolling Tickers

Your custom message runs throughout our pages like a stock ticker – great for shareholder updates, announcement of recent deal participation, or to deliver relevant information to A-Dcenter.com visitors.

Prestitial Ad

The prestitial ad or welcome ad, appears the first time someone enters **A-Dcenter.com** each day, no matter what their entry point.

Story Toolbar Sponsorship

Your logo is prominently displayed alongside the "Article Tools" bar above and below each article.



A&D Watch is the upstream energy industry's only newsletter specifically written and developed for the acquisitions and divestitures sector. This monthly report reveals details on assets that are on the market; deals that have been done, including prices paid; who's raising money to fund acquisitions; who is unable to raise money; who's providing money and on what terms; new sources of capital; new A&D advisory firms and brokers; and much more exclusive E&P business-development news.

Subscription: Monthly/12 issues/\$747 year

Full Color Positions	Advertising Rates	Black & White		
Back Cover	\$3500			
Inside Front Cover	\$3300			
Inside Back Cover	\$3000	1 page	3000	2500
Center Spread	\$5500	1/2 Horizontal	2000	1850
Select Inside Pages	\$3000	1/4 page	1500	1300
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